

# Toudanines Cleaners Joins National Hanger Recycling Effort

by Arlene Converse

**T**oudanines Cleaners is proud to announce our affiliation with the Drycleaning & Laundry Institute's DLI Cleaners Care Hanger Recycling program in a national effort aimed to send 10 million fewer hangers to landfills in 2012, and in anticipation of seeing that number continue to grow substantially. DLI CEO Mary Skako states, "This program is designed to help the environment, customers, and cleaners. 2012 is our first year with this program and we're shooting for 10 million fewer hangers in landfills. We want to see that number grow as awareness of the program spreads." Toudanines Cleaners cares about our environment and the recycling efforts that we can tribute in the best interest of our environment.

The goal is to see 25 million fewer hangers go to landfills in 2012. Toudanines Cleaners can do their part by participating in the Drycleaning & Laundry Institute's DLI Cleaners Care Hanger Recycling Program to make that happen but only with help from their customers. The new program spans the globe and asks consumers to reduce waste by bringing hangers to their local DLI Cleaners Care dry cleaner.

Drycleaning customers worldwide are helping reduce the number of hangers that go into the nation's already-stressed landfills. It's as simple as bundling used hangers and taking them to a participating DLI Cleaners Care facility. The cleaner will recycle unusable hangers. Toudanines Cleaners will track the number of hangers they reuse or recycle and report it as part of this program. By working together and tracking our results we can monitor the program's contribution to a greener planet.

Recently, Toudanines Cleaners attained the designation as a Certified Environmental Drycleaner and Certified Professional Drycleaner through DLI. It was a natural decision to become an affiliate of the Drycleaning & Laundry Institute's DLI Cleaners Care Recycling Program.

Toudanines Cleaners formerly recycled hundreds of thousands of hangers on its own each year, but by joining DLI Cleaners Care Hanger Recycling Program we are able to contribute to a greater environmental goal. "We're proud to be part of a program that keeps hangers out of landfills and helps reduce our industry's carbon footprint," said Arlene Converse, President of Toudanines Cleaners. "We want our customers to know that we care about the environment and the future as much as we care about cleaning their garments."

Learn more about the DLI Cleaners Care program and Toudanines Cleaners certification visit our website at [www.ToudaninesCleaners.com](http://www.ToudaninesCleaners.com). Do your part, Toudanines Cleaners is doing theirs! ☐

*Arlene Converse is President of Toudanines Cleaners in Boerne, San Antonio and Schertz, Texas. They currently own and operate 3 locations in Boerne and throughout the San Antonio area. In 19 years they have own and operated 17 stores in 11 cities throughout the state of Texas. For more information visit our website at [www.ToudaninesCleaners.com](http://www.ToudaninesCleaners.com), Facebook and Twitter. If you have a question for The Dry Cleaning Lady, please submit it to [info@ToudaninesCleaners.com](mailto:info@ToudaninesCleaners.com).*



## Recycling Tips:

- Drycleaning poly bags that cover your order can be recycled as garbage bags. Simply tie a knot in the bottom of the bag where the hanger hole is, turn upside down and you have a garbage bag liner. Saves you money and recycles to save our environment.
- Drycleaning "twisty ties" that are used to secure your hangers in your order can be used to secure your trash before dumping.
- Drycleaning sweater bags are perfect for trips. Pack some in your suitcase for wet or dirty clothes for safe packing in your suitcase.
- Drycleaning sweater bags are also useful for packing shoes when traveling.
- Safety pins used to secure our garment tags are recyclable also. We will be glad to take them back or keep them for your own personal use.